

# Growing and Easily Managing Your Professional Teachers Association

Date: **Wednesday 1 August 2018**

Time: **5.00pm – 8.00pm**

Venue: **PTC NSW Meeting Rooms, 67–73 St Hilliers Rd, Auburn**  
(entry via Hall St, on-street parking in Percy St)

Cost: **Members \$230, Non-members \$280** (inc gst)

Workshop registration by **Friday 27 July**: **Click here** to notify the PTCNSW office of your intention to attend.

Running an association is a combination of achievement and challenge. Teachers are usually honoured to play a leadership role in their relevant association, but need to maintain balance between volunteer involvement and their busy professional and personal lives. PTC NSW are pleased to present this practical seminar facilitated by John Peacock, CEO and specialist associations adviser at Associations Forum. The session will be interactive and cover a wide range of practical tips relating to growing and easily managing your professional teachers association.

Topics covered during the session:

- Good governance, structure and up-to-date constitutions as the foundation for success
- The distinction between “hands-on committees of management” and “vigilant boards of governance”
- Modern processes for membership processing and event registration
- Sought-after membership services beyond quality training seminars
- The respective roles of marketing to prospects, communications and member engagement
- Succession planning and promoting the value of being on the committee/board

We are confident this session will be beneficial to our member associations and strongly encourage your attendance.

Should you require further assistance, please do not hesitate to contact the PTC NSW office on 02 9716 0378 or by email to [admin@ptc.nsw.edu.au](mailto:admin@ptc.nsw.edu.au)

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### Session Presenter – John Peacock

**John is the Chief Executive Officer of Associations Forum and is one of Australia's most experienced advisors to associations and charities and is a thought leader for the not-for-profit sector.**

With a BCom (University of NSW), he has held senior management and Directorship roles with various not-for-profit organisations. Since 2000, John has trained and consulted to hundreds of associations and charities, large and small, on strategic planning, governance, board effectiveness, operations, restructuring and financial issues.

As well as engagement on specific projects, John's consulting business undertakes whole-of-organisation reviews of associations and charities. John's operational specialisation is developing plans that can be translated into actions, budgets and job descriptions. His change specialisation is in the field of mergers of associations.

Out of hours, John enjoys history, news and travel plus watching cricket and motor racing.