



# MEDIA AWARD 2009 GUIDELINES

For media items within the period 15 October 2008 to 14 October 2009

**Closing Date for Nominations Friday 16 October 2009**

The Professional Teachers' Council NSW annual Media Awards are presented to individuals working in the media industry for their positive portrayal of the work of teachers and schools during the period 15 October 2008 – 14 October 2009.

These awards are presented annually under the following categories:

- The Professional Teachers' Council NSW Media Award
- The Professional Teachers' Council NSW Regional Media Award

The focus of the Media Awards is on the value of teaching and learning. An application for either category should clearly demonstrate how the nominee has contributed positively to changing the public's perception of the significance of teaching as well as identifying the value to the community of teaching as a profession.

Nominations can be made by:

- a member association of the Professional Teachers' Council NSW
  - a school, school community or parent organisation
  - an individual
  - self nomination
  - media organisations
  - other education organisations
1. Nominations should be completed on the nomination form provided additional nomination forms are available online at [www.ptc.nsw.edu.au](http://www.ptc.nsw.edu.au). Each nomination is to be accompanied by a copy of the material, which supports the nomination.
  2. Media items include one or more:
    - Print-based material – newspaper, magazines, journals
    - Electronic format – radio, television, web-based material
    - Film
  3. Entries for 2009 will be accepted (at any time) before the closing date of 5pm Friday 16 October 2009. Awards for 2009 will be announced in December 2009.
  4. Recipients of the awards will be presented with a certificate and trophy at the Professional Teachers' Council NSW Annual Presentation Evening to be held on Tuesday 15 December 2009.
  5. Individual and media organisation names will be recorded on the Media Award Honour Board at the Professional Teachers' Council NSW Conference Centre and on the PTC NSW website.
  6. The Professional Teachers' Council NSW Media Award will be promoted through PTC NSW and member associations, schools, other educational stakeholders in NSW and the media industry.
  7. All nominations must be accompanied by the authors written consent and/or any other copyright consent requirements for the reproduction of the submitted piece(s) by PTC NSW.
  8. **The judges' decision will be final. No correspondence will be entered into.**

Contact Executive Officer – Phone: (02) 9564 3322, Fax: (02) 9564 2342 or Email: [admin@ptc.nsw.edu.au](mailto:admin@ptc.nsw.edu.au)

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2008 Media Award – Dr Michael Nagel, *Teaching the Teachers*, Sydney's Child March 2008 Edition.  
2008 Regional Media Award – Jenny Joynt, Yass Tribune – Feature article *Excellence in Teaching*.

The 2008 awards were presented on Tuesday 16 December 2008 by The Hon. Verity Firth,  
Minister for Education and Training at the PTC NSW Presentation Evening